

Digital Pharma East - Previous Attendees

(Sample of Previous Attendees)

Account Name	Title
ZSL, Inc.	Vice President
ZSL, Inc.	Director, Sales Enterprise Solutions
ZocDoc	Co-Founder and Chief Medical Officer
ZocDoc	Staff Writer
WorldOne	Head of Interactive Business Development
Within3	
Viscira	Business Development Executive
Viscira	Business Development Executive
Vanguard Pharma	Regional Director
USA TODAY	Senior Digital AE
the little blue book/HCPLexus	VP of Sales and Business Development
the little blue book/HCPLexus	Chief Executive Officer
the little blue book/HCPLexus	Vice President, Product
The Lathe	Business Development Director
The Hibbert Group	
The Hibbert Group	
The Falk Group, LLC	SVP, Business Development
Streaming & Virtual Events	Senior Streaming Consultant
Streaming & Virtual Events	Senior Streaming Consultant
Singularity Design	VP, Innovations
ShadowBox Pictures, LLC	VP of Sales, Pharmaceutical Division
Segmedica, Inc.	Principal
Segmedica, Inc.	Client Services Director
sanofi	VP, Business Innovation, Digital and Commercial Training
Redi data	Sales Executive
Redi data	Vice President, General Manager
Razorfish Health	
Quantia Communications, Inc.	Chief Commercial Officer
QualityHealth	Sales Director
QualityHealth	Sales Director
QualityHealth	Executive Vice President, Sales and Client Engagement
PulsePoint	Marketing Coordinator
Publicis	
PSKW	Sr. Account Manager
Prolifiq Software	VP of Strategic Mobile Initiatives
Practice Fusion	Director of Pharmaceutical Partnerships
Practice Fusion	Director, Strategic Engagement

Practice Fusion	VP of Sales
Physician News	Publisher
Philadelphia Inquirer	Integrated Sales Category Manager
PharMethod, Inc	President
PharMethod, Inc	Vice President
PharmaCONNECT	Executive Vice President
PharmaCONNECT	Sr. Director Sales
PDR Network, LLC	Chief Medical Officer
PDR Network, LLC	Account Executive
PDR Network, LLC	Sr. Account Executive
PDR Network, LLC	Marketing Manager
PDR Network, LLC	CEO
OMD	Associate Strategy Director
OMD	Strategy Supervisor, Digital
Nucleus Medical Media	Animation Director
Nucleus Medical Media	National Sales Director- Pharmaceutical Division
Monthly Prescribing Reference (MPR)	Vice President, Publisher
Monthly Prescribing Reference (MPR)	Vice President
MMIT	
Merck	Global Online Strategy Project Manager
MedPoint Digital	Director, Business Development
MedPoint Digital	Director, Strategy & Marketing
MedPage	
MediMedia Health	Sr. VP of Sales
MediMedia	
MedADNews	Senior Editor
MedADNews	Associate Publisher
M3 Health	Executive Vice President
ListenLogic Health	VP Sales
ListenLogic Health	CoFounder & Executive Chairman
LifeScript	VP Sales, East
LifeScript	Regional Sales Director, Rx
Lankenau Institute for Medical Research	Associate Professor
Knowledgent	Senior Consultant
Knowledgent	Solution Partner
Knowledgent	Practice Lead
Knowledgent	Practice Lead
iProspect	Client Development Lead
InterLife Sciences Corp.	Vice President, Research & Analytics
InterLife Sciences Corp.	Vice President, Marketing & Analytics
Instinctive Data	Director of Instinctive Data

Instinctive Data	Project Coordinator
Instinctive Data	Managing Partner
Infosys Limited	Marketing Manager
Infosys Limited	
Infosys Limited	Client Relationships, Life Sciences
Infosys Limited	
Infosys Limited	
ILS	
Ignite Health	
HealthMedia, Inc.	Behavioral Scientist, Program Development,
Healthline Networks, Inc.	
Healthline	
HealthEd	Chief Client Development Officer
HealthEd	Director, Digital Strategy
HealthEd	Health Education Specialist
Hale Advisors	
Hale Advisors	Research Analyst
GSW Worldwide	Associate Creative Director, iQ
GSW Worldwide	Marketing Manager, iQ
Greater Than One, Inc.	Partner
Greater Than One, Inc.	Partner, Physician Marketing
Giant	
Galderma Laboratories	Interactive Marketing Project Manager
G2	
FDA	Regulatory Counsel
Everyday Health	Sales Planner, Professional
Everyday Health	Sales Development Associate, Professional
Everyday Health	Account Executive
Everyday Health	VP, Sales Development
Everyday Health	Sales, PR and Corporate Branding
Everyday Health	VP, Sales
Eveo	Business Development
Eveo	Business Development
Eveo	
Eveo	
Epocrates	Senior Director, Commercial Marketing
Epocrates	Regional Vice President
Epocrates	Account Manager
Epocrates	
Eli Lilly	Strategy Consultant, USMD Health Education Development

E-Healthcare Solutions	Professional Sales
DMD	Vice President, Sales
DMD	Executive Vice President, Business Development
DHC	
Daiichi-Sankyo	Director, Marketing Operations and Strategic Services
Daiichi-Sankyo	Senior Manager eMarketing & Relationship Marketing
D&R Communications	Director, Business Development
Creation Healthcare	
Core-Create Inc.	VP Account Group Supervisor and New Business Director
Communications Media Inc	Sr. Media Planner
Clinician 1	Experienced Clinician, Medical Communications Executive and Entrepreneur
Clinician 1	President
Clinician 1	CEO
CDMiConnect LLC	Associate Creative Director, Art
Catalina	Executive Director
Bristol-Myers Squibb	Manager, Direct Marketing
Bristol-Myers Squibb	Senior Vice President
Boehringer Ingelheim	eChannel Marketing
BD	
Bayer HealthCare	Digital Manager, Integrated Marketing Solutions
Augme Technologies, Inc.	Account Executive
Augme Technologies, Inc.	
Augme Technologies, Inc.	Regional Sales Executive
AstraZeneca	Commercial Learning Manager
AstraZeneca	Commercial Learning Manager
AstraZeneca	Commercial Learning Manager
AstraZeneca	
AstraZeneca	Senior Director, Issues & Policy Communications
AstraZeneca	Director Brand Corporate Affairs
Astellas Pharma US	Director Consumer Marketing & Urology
Aptilon	Sr. Account Director
Aptilon	Sr. Account Director
Aptilon	
Appature Inc.	Executive Vice President
Appature Inc.	Vice President, Marketing Solutions
Akamai Technologies	Enterprise Solution Sales - Major Accounts
Akamai Technologies	Regional Sales Manager
Akamai Technologies	Major Account Executive
Akamai Technologies	Director, Enterprise Industry Marketing
Akamai Technologies	Senior Product Marketing Manager

Across Health	
5th Finger	Business Development Director
5th Finger	Senior Account Manager
MediMedia Health	Marketing Director
PSKW	Business Development
DMD	President
Within3	Chief Executive Officer
The Hyperfactory	Director, Solution Analysts
Physicians Interactive	Vice President, Business Development
Vital mHealth	President/Co-Founder
Pursuit	CEO
Micromass	Executive Vice President, Director of Account Management
Janssen Pharmaceuticals	Manager, Digital Content Strategy
sanofi	Sr. Director
Pursuit	President & COO
Novartis Pharmaceuticals	Associate Director of Multi-Channel Marketing
Bristol-Myers Squibb	VP Customer Strategy/Operations
Cubist	Director, Marketing
The Hyperfactory	Strategic Planner
sudler	EVP, Managing Director, Digital
Merck & Co., Inc.	Multichannel Marketing
DKI Direct	Management Supervisor
Genentech, Inc.	Senior Manager E-Marketing
The Agency Inside Harte-Hanks	Vice President, Digital Strategy
WPP / Team Chemistry	EVP, Chief Digital Officer
Eli Lilly	Advisor - Digital Customer Engagement
Novartis	Director Account Management: Primary Care Marketin
Abbott Point of Care	Global Marketing Manager
Morgan&Myers	Counselor
USA TODAY	Eastern Digital Director, Digital Advertising
URL Pharma	Marketing Communications Manager
Genentech	Sr. Product Manager
Intouch Solutions	Senior Vice President
Digitas Health	Corporate Communications
Kensico Capital	Analyst
Intstrux	President & Founder
Endo	Customer Centric Marketing
Group Danone	Commercial Effectiveness Manager
Astellas Pharma US, Inc.	Sr. Manager, Commercial eCommerce
inVentiv Communications	Recruiter

New England Journal of Medicine	Sales Director
Teleflex, Inc.	Director, Corporate Applications & IT Finance