

## Digital Pharma Europe - Previous Attendees

<b>Job Title</b>	<b>Company/Organization</b>
Marketing Director, Dermatology	A Major US Pharma Company (Unnamed)
Management Consultant	Accenture
Partner	Accenture
Director	Accenture
Managing Director Across Health Netherlands	Across Health
eBusiness Consultant	Across Health
eBusiness Consultant	Across Health
Business Development Coordinator	Adelphi Communications
Marketing Senior Manager	Amgen Europe
Chief Executive Officer	antwerpes ag
Chief Digital Officer	antwerpes ag
Head of Sales and Marketing	APM Health Europe
Managing Director	APM Health Europe
Director	Aspirion Pharma
Senior Brand Director	Astellas
Web Manager	Astra Zeneca
Global Marketing Manager - Digital Brand Lead	AstraZeneca
Head of Global R&D Communication	AstraZeneca PLC
Deputy Director	Bayer
Head, Global E-Marketing Oncology	Bayer
Clerk	Bayer AG
clerk	Bayer AG
Innovation Manager	Bayer Business Services
Training Consultant	Bayer Business Services
Key Account Manager	Bayer Business Services - IBS - Global KAM BHC
internet business consultant	Bayer Business Services GmbH
Supporting Systems	Bayer Business Services GmbH
Training Consultant	Bayer Business Services GmH Competence Training
MBA	Bayer Consumer Care
Global Brand Manager Berocca & One-a-Day	Bayer Consumer Care
Coordinator, Global Marketing Excellence	Bayer Consumer Care
MBA	Bayer Consumer Care
Global Brand Leader	Bayer Consumer Care
Deputy Director, Global eMarketing, Specialty Medicine	Bayer Healthcare
Director, Consumer Marketing	Bayer Healthcare Pharmaceuticals
Project Manager BU H/C	Bayer S.p.A.
IT Achitect	Bayer Schering
Head of Digital Marketing & Sales	Bayer Schering Pharma
Deputy Director, Global eMarketing Oncology	Bayer Schering Pharma
IT Architect	Bayer Schering Pharma
O&I Key account Manager	Bayer Schering Pharma
Head of International Marketing Team Andrology	Bayer Schering Pharma
New Media Manager	Bayer Schering Pharma
Global E-Marketing Manager	Bayer Schering Pharma
Global Business Support, Global E-Marketing	Bayer Schering Pharma AG

Global eMarketing, Innov and Community Management	Bayer Schering Pharma AG
CEO	Bayer Schering Pharma AG
Business Unit, Women's Healthcare	Bayer Schering Pharma AG
Scientific Brand Manager	Bayer Schering Pharma AG
Legal Counsel	Bayer Schering Pharma AG
Head Men's Health TA	Bayer Schering Pharma AG
Head Digital M&S	Bayer Schering Pharma AG
Brand Manager Visanne	Bayer Schering Pharma AG
Head Xarelto Global Brand Team	Bayer Schering Pharma AG
Head Mirena Global Brand Team	Bayer Schering Pharma AG
Central Brand Marketing BU Diagnostic Imaging	Bayer Schering Pharma AG
Head Central Brand Marketing BU Diagnostic Imaging	Bayer Schering Pharma AG
Global Strategic Marketing Thrombosis	Bayer Schering Pharma AG
Levitra Global Brand Manager	Bayer Schering Pharma AG
E-Mkt. Manager	Bayer Schering Pharma AG
Global E-Marketing Manager	Bayer Schering Pharma AG
Head of Campaign Management	Bayer Vital GmbH
Head of BU Diagnostic Imaging	Bayer Vital GmbH
Head of BU Diagnostic Imaging	Bayer Vital GmbH
Product Manager	Bayer Vital GmbH
Manager of Marketing	Bayer Vital GmbH
Innovation Project Leader, General Management	Bayer Yakuhin, Ltd.
Key Account Manager	BBS GmbH
Business Development Manager	Blackwell Verlag GmbH
Director of Strategy	Blue Latitude
Marketing Manager	Blue Latitude
Director of Strategy	Blue Latitude
Marketing Manager	Blue Latitude
Senior Consultant	Blue Latitude
Business Manager	BMJ Group
Business Manager	BMJ Group
Commercial Director	BMJ Group
Head of Corporate Sales	BMJ Group
Project Leader Marketing & Sales Effectiveness	Boehringer Ingelheim
Brand Manager	Boehringer Ingelheim
Online Communications	Boehringer Ingelheim
Head of Media Relations Worldwide	Boehringer Ingelheim
Director Corporate Communications/External Communications	Boehringer Ingelheim
Government & Public Affairs Manager	Boehringer Ingelheim
Member of the Board	Boehringer Ingelheim
e-Business Manager	Boehringer Ingelheim Espana s.A.
Communications and PR Manager	Boehringer Ingelheim Espana s.A.
Director, Sales	Boehringer Ingelheim GMBH
Director Corporate Communications/External Communications	Boehringer Ingelheim GmbH
Teamleader External Communications	Boehringer Ingelheim GmbH
Intl Product Manager	Boehringer Ingelheim GMBH
Manger New Promotional Models	Boehringer Ingelheim GmbH

Business Analyses Teamleader Cardiovascular/Respiratory	Boehringer Ingelheim GmbH
Analyst	Boehringer Ingelheim GmbH
Senior Manager – BI People Program Leader	Boehringer Ingelheim GmbH
uk	Boehringer Ingelheim GmbH
International Senior Product Manager Diabetes	Boehringer Ingelheim GmbH
International Product Manager Pradaxa	Boehringer Ingelheim GmbH
Manger New Promotional Models	Boehringer Ingelheim GmbH
Manager Coliquio	Boehringer Ingelheim GmbH
Corporate PM Marketing	Boehringer Ingelheim GmbH
Manger New Promotional Models	Boehringer Ingelheim GmbH
Associate Director Communications	Boehringer Ingelheim GmbH
Social Media Manager	Boehringer Ingelheim GmbH
Head of Corporate Communications	Boehringer Ingelheim GmbH
Senior International Project Manager Marketing Pipeline Products	Boehringer Ingelheim GmbH
International Product Manager	Boehringer Ingelheim GmbH
Head of Change Management	Boehringer Ingelheim GmbH
Head of Business Analysis	Boehringer Ingelheim GmbH
Senior Product Manager Linagliptin	Boehringer Ingelheim GmbH
Head Science & Tech Communications	Boehringer Ingelheim GmbH
Head of Intl. Market Reseach Consumer Health Care	Boehringer Ingelheim GmbH & Co. KG
Digital Media/CHC	Boehringer Ingelheim International GmbH
Communication Specialist	Boehringer Ingelheim Italia s.p.a. - Reggello (FI)
Senior Product Manager Flibanserin	Boehringer Ingelheim Ltd
IS Business Partnering Medical Affairs & Clinical Development	Boehringer Ingelheim Pharma GmbH & Co. KG
International Product Manager in Respiratory	Boehringer Ingelheim Pharma GmbH & Co. KG
Online Communications	Boehringer Ingelheim Pharma GmbH & Co. KG
Head of Internet & Intranet Management	Boehringer Ingelheim Pharma GmbH & Co. KG
Medical Information	Boehringer Ingelheim Pharma GmbH & Co. KG
IS Business Partnering	Boehringer Ingelheim Pharma GmbH & Co. KG
Referentin Online Communications	Boehringer Ingelheim Pharma GmbH & Co. KG
Specialist Online Communications	Boehringer Ingelheim Pharma GmbH & Co. KG
Online manager Internet Strategy & Consulting	Boehringer Ingelheim Pharma GmbH & Co. KG
Director of Interactive & Relationship Marketing	Boomerang Pharmaceutical Communications
Senior Director Strategic Programs	BootsWebMD.com
Digital Project Manager	CDM Munich GmbH
Marketing Manager	CEGEDIM
Marketing Director	Cegedim SA
Marketing Manager	Cegedim SA
Regional Director, North America	Cegedim SA
Director, Strategic Marketing	Cegedim SA
Commercial Director	Chameleon
Director	Children with Diabetes
Regulatory Affairs and Community Manager	Children with Diabetes, Inc. a Johnson & Johnson Company
President & Founder	Children with Diabetes; a Johnson & Johnson Company
CEO	Citobi/MediQuality

Business Development Director	Clearpoint
Client Partner	Cognizant
Director, Practice Leader	Cohn & Wolfe
Director	Cohn & Wolfe A/S
CEO	coliquio GmbH
Job Title	Company/Organisation
Head of Strategy Implementation	Creation Healthcare
Head of Corp Comm	Daiichi-Sankyo
Marketing and Brand Management	Daiichi-Sankyo Europe GmbH
Director of Technology	Datapharm Communications Ltd
New Media Consultant	DigiRedo
New Media Consultant	DigiRedo
SVP Business Strategy	Digitas Health
Managing Director	Digitas Health London
Head International Affairs	DIMDI
Head of Pharmaceutical Sales and Marketing	Doctors.net.uk
Operations Director	Doctors.net.uk
Head of Pharmaceutical Sales and Marketing	Doctors.net.uk
Director of Communications	EFPIA
Demand IT Innovations Leader	ELI LILLY
E-Marketing Associate	ELI LILLY
Marketing Director	Eli Lilly
E-Marketing Associate	ELI LILLY
Brand Consultant	Eli Lilly
Scientific Channels Europe	Eli Lilly Export SA
US Business Development Manager	Elsevier
E-Business Development Manager	Elsevier
Managing Director	EPG Health Media
Business Development Manager	EPG Health Media
Communications Manager	EPG Health Media
e-Business Manager	ESTEVE
Professor of Marketing	European University
International Product Manager	F.Hoffmann-La Roche Ltd
Senior Vice-President	FD Santé
Managing Director	FD Santé
Senior VP, Partner, and Director, Healthcare Strategy and Business Development	Fleishman-Hillard Inc.
Director and Partner, Head of Healthcare PR and Medical Education	Fleishman-Hillard Inc.
Director, Healthcare	Fleishman-Hillard Inc.
SVP & Director, Healthcare	Fleishman-Hillard Inc.
EVP & Managing Director, Global Healthcare Practice	Fleishman-Hillard Inc.
SVP & Partner	Fleishman-Hillard Inc.
Associate Director, Digital Healthcare	Fleishman-Hillard Inc.
Associate Director, Healthcare	Fleishman-Hillard Vanguard
MD	Flutter+Wow
M.D, Congress	Galderma International
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Sr. eMarketing Manager	Genzyme
e-Business Manager Europe	Genzyme Europe BV

Marketing Manager Seretide	GlaxoSmithKline
Acting Head of Digital Center for Excellence	GlaxoSmithKline
Director Innovative Marketing and Sales Concepts	GlaxoSmithKline GmbH & Co. KG
Industry Head	Google
Industry Manager	Google
Industry Manager	Google Germany GmbH
Industry Head, Consumer Goods and Healthcare	Google, Inc.
Industry Head, Consumer Goods and Healthcare	Google, Inc.
Senior Director Global Commercial Excellence	Grunenthal USA, Inc.
Digital Commerce Marketing Manager	GSK
Consultant	Health 2.0 Research & Consulting
Director	healthUnlocked
Director	healthUnlocked
Business Development	Hoffman La-Roche
European Divisional Director	Huntsworth Health
Digital Technical Director	Huntsworth Health
Senior Business Director - Europe	Indegene Lifesystems Pvt Ltd
General Manager	International Marketing Partner
Innovation Mgr	Intervet/Schering Plough
New Media Specialist	Intervet/Schering-Plough Animal Health
Innovation Manager	Intervet/Schering-Plough Animal Health
General Manager	Intervet/Schering-Plough Animal Health
Director Marketing Services	Intervet/Schering-Plough Animal Health
Digital Strategy and Social Media Manager	Janssen
eBusiness Manager	Janssen Cilag
Medical Lead - Immunology, Neuroscience & Pain	Janssen Cilag
Communications Manager	Janssen-Cilag BV
eBusiness Manager	Janssen-Cilag BV
Director Corporate Communications and Social Media	Johnson & Johnson
Executive Director	Johnson & Johnson
Senior Consultant	Kantar Health
Consultant	Kantar Health
Business Unit Coordinator	Kantar Health
Consultant	Kantar Health GmbH
Managing Director	Kantar Health UK
Professor of eCommerce	Kingston University
Web Communications Manager	LEO Pharma
Head of Web Section	LEO Pharma A/S
Managing Director	Life Science Communication
eProducts Manager	Lilly
Release Manager CRM	Lilly Deutschland GmbH
Managing Director	M+C Group
Integrated Communications Manager	M+C Group
Chief Marketing Officer	M3 USA
President & Co-Founder	Manhattan Research
Spinal Surgeon	Matthew Shaw
Partner	Med Ed
Marketing Director	Medical News Today
account director	medical relations GmbH

Chief Consultant	Medopharm
Director	Merck Serono
Senior Dermatology MCM Brand Support Manager	Merck Sharp & Dohme
Oncology MCM Brand Support Manager	Merck Sharp & Dohme
Neuro-Opht MCM Brand Support Manager	Merck Sharp & Dohme
HIV / Infectious Disease MCM Brand Support Manager	Merck Sharp & Dohme
Respiratory MCM Brand Support Manager	Merck Sharp & Dohme
Multi Channel Marketing Manager	Merck, Canada
Project Manager, Global Congresses, Online Media	Merz Pharmaceuticals GmbH
Vice President, Strategic Marketing	Merz Pharmaceuticals LLC
Project Manager, Global Congresses, Online Media	Merz Pharmaceuticals LLC
Director	Monitor Company
Leader, Multi Channel Marketing	MSD
MCC	MSD Sharp & Dohme GMBH
CEO	Multimedia Systems
Project Manager	Multimedia Systems
Director, Industry Solutions	Nielsen Media Research GmbH
Counsel	Nixon Peabody LLP
Business Information Manager	Novartis
Director of Social Media	Novartis
Galvus Brand Director Region Europe	Novartis
News Manager	Novartis Pharma AG
Senior Director Market Access Region Europe	Novartis Pharma AG
Global Social Media Strategy Manager	Novartis Pharma AG
Communication Channels Manager	Nycomed
Digital Planner	Ogilvy Healthworld Digital
Account Manager	Ogilvy Healthworld Digital
Head of Business Development	OnMedica Group Limited
Executive Chairman	P/S/L Group
CEO	P/S/L Group America
Executive Chairman	P\S\L Group
CEO	P\S\L Group America
Digital Scientific Project Manager	PFIZER
BT Director	Pfizer
E-Commerce Manager	Pfizer
Director Brand/Prod Mgmt	Pfizer
Communications Manager	Pfizer
Director	Pfizer
Senior Manager, WT Oncology BU	Pfizer Deutschland GmbH
European Brand Manager	Pfizer Inc.
European Brand Manager	Pfizer Oncology
CEO	pluspool.UNTERWEGER
Account Director	Profero
Senior Strategic Planner	Publicis Healthware International
Accounts Director	Publicis Life Brands
CEO	QNC GmbH
Digital marketing leader	Quest Diagnostics Incorporated

Head of Corporate Internet Presence	Roche
Head of Corporate Internet Presence	Roche
Director - Healthcare	Ruder Finn
Digital Initiatives Project Manager	Sanofi Aventis Turkey
Studio Manager	sanofi pasteur
Project Leader	Sanofi pasteur
VP Global External Communications	Sanofi Pasteur
Head, Corporate Communications	Sanofi Pasteur
Deputy Director IS support functions	sanofi pasteur
Head External Communications	sanofi-avenis Deutschland GmbH
Head of Brand & S	sanofi-aventis
Head of Commuications	sanofi-aventis
Digital Business Manager	Sanofi-aventis Austria
Channel Manager	Sanofi-aventis Austria
Head of Image and Digital	sanofi-aventis Deutschland GmbH
Director, Business Development	Sapient
Multi Channel Manager	Schering Plough UK
Innovation Mgr	Schering Plough/Digiredo
CRM Development Manager	Schering-Plough
Strategic Marketing	Self Employed
Platform Director	SharpBrains
eMarketing Manager	Shire Pharmaceuticals
Head of Interactive Media	Siemens AG Healthcare Sector
Global eBusiness Director	Solvay Pharmaceuticals GMBH
Managing Director	Spirit Link GmbH
Project Manager	Spirit Link GmbH
Project Manager	Spirit Link Medical GmbH
Medical Editor	Spirit Link Medical GmbH
CEO	Strategik & Numerik
Founder	STweM
HEALTH ADIMINISTRATOR	SURGERY PHELA PHILA HEALTH CARE CENTRE
Account Manager	T-Systems International GmbH
Account Manager	T-Systems International GmbH
Business Unit Director	TBWA
President WorldHealth Europe	TBWA\Europe
CEO	The Duffy Agency
Managing Partner	The Market Group
Consultant	TNS Healthcare
Social Science Analyst, DDMAC	U.S. Food and Drug Administration
Deputy Director, DDMAC	U.S. Food and Drug Administration
Internet Programme Manager	UCB
Head of eStrategies	UCB Germany
Head of eStrategies	UCB SA
PhD student at Department of Biochemistry and Molecular Biology	University of Debrecen
Senior Consultant	Van Spaendonck Management Conusultants
Associate Director	Waggener Edstrom
Vice President, Global Sales	WebMD
Vice President of Global Market Development	WebMD
Management Consultant	WG Consulting
Lead Application Developer	WG Consulting

Owner	Whydot GmbH
Managing Partner	WSI
Managing Partner	WSI Webexperts
Director, Vienna eMarketing Center	Wyeth Whitehall Export, part of Pfizer, Inc.
Manager, Global Digital Marketing	Zimmer Inc