

Digital Pharma West - Previous Attendees

(Sample of Previous Attendees)

Account Name	Title
Augme Technologies, Inc.	Account Executive
Amylin Pharmaceuticals, Inc.	Clinical Education Specialist
BVK	Interactive Strategist
Mitochon Systems	VP, Marketing
Cambridge BioMarketing	Management Supervisor
eGold Solutions	Medical Marketing Consultant
Augme Technologies, Inc.	Account Executive
Giant	Director Client Strategy
SAS	Principal Industry Consultant
Genzyme Corporation	Sr. Patient Marketing Specialist
Quality Health	EVP/GM
Daiichi-Sankyo	
The Lockwood Group	SVP, Group Account Director
Vivacare	President
Velti	Manager, Mobile Solutions
Velti	Sr. Acct. Mgr
The Lockwood Group	VP, Strategic Solutions
Everyday Health	Sales Associate
Everyday Health	Director Sales
Everyday Health	Senior Vice President, Sales
LifeScript	Senior Sales Director
Telerx	Sr Project Manager
StudioPMG	CEO
Teva North America Brand Pharmaceuticals	Associate Director
Intouch Solutions	Planning Director
IMS Health	Vice President - Brand & Commercial Strategy
imc2	Strategy Manager
Gilead Sciences, Inc.	Associate Director, Regulatory Affairs
Viscira	VP
Gilead Sciences, Inc.	Senior Manager, Marketing
MphasiS	
Giant Creative Strategy	Principal
Giant Creative Strategy	VP, Digital Services
DMD	Senior Director, Client Engagement
Prolifiq Software	President and CEO
Child's Light Pediatrics	Physician
Healthcare Futurist and Medical Economist	Health Futurist and Medical Economist

Hitachi Consulting	VP
Hill & Knowlton	SVP, Co-Director Westcoast Health Practice
Novartis	Associate Director
eMedFusion	Director
eMed Fusion	UP eMed Fusion US
ELI LILLY & CO.	Marketing Consultant
Asentech	President and Chief Architect
Alterian	Account Manager, Social Media Insights
StudioPMG	EVP
MedPage Today	Vice President/Sales Director
McMurry, Inc.	AVP/Content Marketing Sales
Eli Lilly	Marketing Consultant
Eli Lilly	Marketing Operations Associate
MphasiS	Head-US Field Marketing
Daiichi-Sankyo	Director Market Planning
Closer Look	Director of Sales
Closer Look	Senior Account Manager
Viscira	Senior Account Manager
Viscira	Director, Account Management
Eveo	Business Development Manager
Eveo	Business Development Director
Giant	Media Director
Within3	Senior Director, Client Engagement
Within3	Senior Director, Client Engagement
WedMd	Director Strategic Accounts
WebMD/ Medscape	Strategic Accounts Director
the little blue book/HCPLexus	Marketing Director
MphasiS	
MphasiS	
LifeScript	SVP Sales
Digitas Health	SVP Media
Zemoga	CEO
Pixels & Pills	
E-Healthcare Solutions	Managing Sales Director
Genentech, Inc.	Senior Manager eMarketing
Gilead Sciences, Inc.	Sr Manager, Legal
Heart Valve Journals Online Community	Author, Patient's Guide to Heart Valve Surgery
Gilead Sciences, Inc.	Senior Product Manager
Eveo	Group Account Director
SAS Institute Inc.	Sales Engineer
Center for Health Analytics & Insights	Principal

Giant Creative Strategy	Account Supervisor
Giant Creative Strategy	Account Supervisor
sanofi-aventis	Tactical Programs
RealAge, Inc.	President
National MS Society	Executive Vice President, Marketing & Development
National MS Society	Vice President, Corporate and Community Relations
Mitochon Systems	CEO
The Lathe	President
Celgene Corporation	Advocacy Manager
QForma	Sr. Director Corporate Services
QForma	Senior Vice President of Business Development
Public Strategies	Managing Director
PSKW	Sales Director
Medtronic	Sr. Program Marketing Specialist
Viscira	Account Manager
Radian6	Manager, Business Development
Radian6	Director, Agency Relations
Digitas Health	VP, New Business
Within3	Senior Director, Client Engagement
Alterian	VP, Social Media Insights
Alterian	Account Manager, Social Media Insights
Akamai Technologies, Inc.	Industry Strategist
Galderma Laboratories	Interactive Marketing Project Manager
G2	
FDA	Regulatory Counsel
Everyday Health	Sales Planner, Professional
Everyday Health	Sales Development Associate, Professional
Everyday Health	Account Executive
Everyday Health	VP, Sales Development
Everyday Health	Sales, PR and Corporate Branding
Everyday Health	VP, Sales
Eveo	Business Development
Eveo	Business Development
Eveo	
Eveo	
Epocrates	Senior Director, Commercial Marketing
Epocrates	Regional Vice President
Epocrates	Account Manager
Epocrates	
Eli Lilly	Strategy Consultant, USMD Health Education Development

E-Healthcare Solutions	Professional Sales
DMD	Vice President, Sales
DMD	Executive Vice President, Business Development
DHC	
Daiichi-Sankyo	Director, Marketing Operations and Strategic Services
Daiichi-Sankyo	Senior Manager eMarketing & Relationship Marketing
D&R Communications	Director, Business Development
Creation Healthcare	
Core-Create Inc.	VP Account Group Supervisor and New Business Director
Communications Media Inc	Sr. Media Planner
Clinician 1	Experienced Clinician, Medical Communications Executive and Entrepreneur
Clinician 1	President
Clinician 1	CEO
CDMiConnect LLC	Associate Creative Director, Art
Catalina	Executive Director
Bristol-Myers Squibb	Manager, Direct Marketing
Bristol-Myers Squibb	Senior Vice President
Boehringer Ingelheim	eChannel Marketing
BD	
Bayer HealthCare	Digital Manager, Integrated Marketing Solutions
Augme Technologies, Inc.	Account Executive
Augme Technologies, Inc.	
Augme Technologies, Inc.	Regional Sales Executive
AstraZeneca	Commercial Learning Manager
AstraZeneca	Commercial Learning Manager
AstraZeneca	Commercial Learning Manager
AstraZeneca	
AstraZeneca	Senior Director, Issues & Policy Communications
AstraZeneca	Director Brand Corporate Affairs
Astellas Pharma US	Director Consumer Marketing & Urology
Aptilon	Sr. Account Director
Aptilon	Sr. Account Director
Aptilon	
Appature Inc.	Executive Vice President
Appature Inc.	Vice President, Marketing Solutions
Akamai Technologies	Enterprise Solution Sales - Major Accounts
Akamai Technologies	Regional Sales Manager
Akamai Technologies	Major Account Executive
Akamai Technologies	Director, Enterprise Industry Marketing
Akamai Technologies	Senior Product Marketing Manager

Across Health	
5th Finger	Business Development Director
5th Finger	Senior Account Manager
MediMedia Health	Marketing Director
PSKW	Business Development
DMD	President
Within3	Chief Executive Officer
The Hyperfactory	Director, Solution Analysts
Physicians Interactive	Vice President, Business Development
Vital mHealth	President/Co-Founder
Pursuit	CEO
Micromass	Executive Vice President, Director of Account Management
Janssen Pharmaceuticals	Manager, Digital Content Strategy
sanofi	Sr. Director
Pursuit	President & COO
Novartis Pharmaceuticals	Associate Director of Multi-Channel Marketing
Bristol-Myers Squibb	VP Customer Strategy/Operations
Cubist	Director, Marketing
The Hyperfactory	Strategic Planner
sudler	EVP, Managing Director, Digital
Merck & Co., Inc.	Multichannel Marketing
DKI Direct	Management Supervisor
Genentech, Inc.	Senior Manager E-Marketing
The Agency Inside Harte-Hanks	Vice President, Digital Strategy
WPP / Team Chemistry	EVP, Chief Digital Officer
Eli Lilly	Advisor - Digital Customer Engagement
Novartis	Director Account Management: Primary Care Marketin
Abbott Point of Care	Global Marketing Manager
Morgan&Myers	Counselor
USA TODAY	Eastern Digital Director, Digital Advertising
URL Pharma	Marketing Communications Manager
Genentech	Sr. Product Manager
Intouch Solutions	Senior Vice President
Digitas Health	Corporate Communications
Kensico Capital	Analyst
Intstrux	President & Founder
Endo	Customer Centric Marketing
Group Danone	Commercial Effectiveness Manager
Astellas Pharma US, Inc.	Sr. Manager, Commercial eCommerce
inVentiv Communications	Recruiter

New England Journal of Medicine	Sales Director
Teleflex, Inc.	Director, Corporate Applications & IT Finance